



13-16 March 2018 - Palais des Festivals, Cannes

Press release

New at MIPIM 2018 - An Africa Forum, a Legal Forum and a PropTech Lab

Paris, February 21, 2018 – Three new events will feature as part of the MIPIM 2018 programme: the Africa Forum, the Regulation and Legal Forum and the PropTech Lab. With a driving ambition of being the precursor of new trends, these new targeted events will respond to the needs of the different segments of the real estate industry and offer new business and networking opportunities to its attendees.

Organised by Reed MIDEM, a subsidiary of Reed Exhibitions, MIPIM will take place in Cannes from March 13-16, 2018.

With over 100 countries now represented at MIPIM annually, attendees are able to get a clear overview of the international real estate market and where different markets are headed. For the first time ever, MIPIM is dedicating a half day on Thursday, March 15th to the continent of Africa, with two key panel sessions.

'Africa: the urbanisation effect' will explore how investors can anticipate the scale and nature of real estate demand in such a diverse continent, which will account for half of the world's population growth by 2050. Speakers include: Frederic Maury, Editorial Director, Jeune Afrique; Richard Barnes, Barnes Media International; Yomi Ademola, Head of West Africa, Rendeavour; Nicolas Willemin, Senior Investment Manager, PROPARCO and Eduardo Lopez Moreno, Director of Research and Capacity Development at UN-Habitat.

The second panel session: **'Africa: key success factors'** will tackle the issue of how urbanisation can be developed without industrialisation? What are the key success factors? Speakers include Duncan Vink, Managing Director, UFF African Agri Investments-CPD; Namasivayen Poonosamy, Managing Director, Board of Investment Mauritius; Nick Langford, Head of Kenya, Rendeavour and Chris Igwe, Founder of Chris Igwe International.

MIPIM has a tradition of creating exhibition areas and forums dedicated to specific segments of real estate beginning with hotel and tourism, the MIPIM Innovation Forum, the Asia Summit, and the popular MIPIM RE-Invest summit. The expansion will continue at this year's edition to include a closed door **Regulation and Legal Forum** (March 13th, 2 pm) where lawyers, solicitors and jurists will discuss how the European framework and national legislations impact the real estate industry. **Wallis Goelen-Vandebrock**, Head of Unit of Inclusive Growth, Urban & Territorial Development at Directorate-General for Regional & Urban Policy, **European Commission**, will open the forum on the new European directives that will impact the real estate sector. Patrick Gerry, Partner, Simmons & Simmons and Stephane Zecevic, Notaire, LNQV, will also be among the forum's key speakers.

Also new this year, **the PropTech Lab** will be a complimentary event to the MIPIM Innovation Forum exhibition space, which introduces tech companies to the RE community. The PropTech Lab will take place on March 15th at 4:30 pm and will be a closed-door event that gathers RE and Tech decisions makers, in a round table format, to discuss the evolution and growth of the PropTech industry. Speakers include: Leonard Brody, Partner, BosaX Ventures; James Dearsley, Founder, PropTech Consult; Dan Hughes, Founder, Alpha Property Insight; Robin Rivaton, Founder, Real Estech Ventures; Wouter Truffino, Founder & CEO, Holland ConTech & PropTech and Aaron Block, Co-Founder and MD, MetaProp NYC. The round-table discussions will be followed a networking cocktail which will be open to all MIPIM participants.

Having launched MIPIM PropTech in New York last year, MIPIM is hosting the first MIPIM PropTech Europe, scheduled to take place in June, in Paris. The new event will gather key decision makers from property with startups and technology companies.

"MIPIM is not only the assembly point for the international real estate industry every year, but also an opportunity for those real estate professionals with shared strategies and areas of interest to speak and exchange together. It is for this reason that we have created new rendez-vous events at MIPIM that will further satisfy the growing needs of our clients." explains Ronan Vaspart, Director of MIPIM.

About Reed MIDEM:

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong, MIPIM PropTech Summit in New York and MIPIM PropTech Europe in Paris for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions:

Reed Exhibitions is the world's leading events organiser, with over 500 events in over 30 countries. In 2016 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

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