



13-16 March 2018 - Palais des Festivals, Cannes

Press release

Sustainability at the forefront of MIPIM 2018

MIPIM first-timers UN-Habitat to exhibit sustainable redevelopment project of the Palais des Nations in Geneva

Paris, March 1, 2018 – This year at MIPIM, participants will have a 360 degree vision of all aspects of sustainability in real estate including mobility, town and city planning, new technology and architecture and design. Numerous initiatives in this field will be showcased and discussed at the new MIPIM Sustainability Summit.

Organised by Reed MIDEM, a subsidiary of Reed Exhibitions, MIPIM will take place in Cannes from March 13-16, 2018.

"Today, sustainability in real estate is no longer an option, it is the norm. Beyond smart buildings, it's now important to consider sustainability from a city perspective and how to go about achieving sustainable strategies. This topic covers a number of subjects including mobility, infrastructure, and energy efficiency. This is why we have decided to hold the MIPIM Sustainability Summit," explains Ronan Vaspart, Director of MIPIM.

The MIPIM Sustainability Summit will begin with **'A passive & positive approach to energy: how will we live in 2030 or 2050?' (March 13th, 16h30)**. By 2050, the EU should cut greenhouse gas emissions to 80% below 1990 levels, according to the Commission's low-carbon economy roadmap. Energy performance should be improved by passive house technology in new builds, refurbishing old buildings, and substituting electricity and renewables for fossil fuels. Régis Meyer, French Interministerial task force for climate - Building and Energy Efficiency officer / Global Alliance for Buildings and Construction support, Ministry of Ecological and Inclusive transition; Brian Kilkelly, Development Lead, EIT Climate-KIC; Bea Sennewald, Director of Projects, Article 25 and Rafiq MD Azam, Architect at Shatotto Architecture for Green Living, will be discussing the best way to achieve this objective while maintaining a ROI.

The other session of the summit entitled **'New technologies & materials: how to go clean and energy efficient' (March 13th, 17h35)** will take a look at the cleaner and more energy-efficient technologies and materials (such as wood) that the EU is aiming to use to help cut greenhouse emissions by 80% by 2050. Georges-Henri Florentin, Chief Executive Officer, FCBA; David Goatman, Head of Sustainability & Energy Consultancy, Knight Frank LLP; Stéphan de Fay, CEO, EPA Bordeaux-Euratlantique and Mr. Hideki Nose of Sumitomo Forestry will feature on this panel.

Sustainability will also be represented throughout the MIPIM exhibition zone. Exhibiting for the first time at MIPIM this year is **UN-Habitat**, presenting a re-development project for their Switzerland headquarters. Based in the Palais des Nations, an outstanding example of twentieth century architecture overlooking Lake Geneva in Switzerland, the project, which will extend over a period of seven years, includes the construction of a new

sustainable office building and the comprehensive renovation and modernization of the historical Palais des Nations buildings. The project's objectives include making the facilities at the Palais des Nations safer and more accessible for persons with disabilities. The Palais complex will become more energy efficient and harmful materials used in the original construction will be removed. The renovated facilities will become more efficient in the use of space and will provide much needed space for collaboration.

Mobility in cities also falls under the umbrella of sustainability and the subject has been given its own dedicated panel session at MIPIM this year: **Urban mobility: infrastructure on the move (14th March, 15h15)**. With limited resources and an increasing population, transport is a crucial indicator of urban areas progress. How can local authorities and private sector cooperate to offer the mobility network? Prof. Sadie Morgan, dRMM Architects; Kersten England, Chief Executive, City of Bradford Metropolitan District Council and Nicolas de Cremiers, Head of Marketing at NAVYA will feature on the panel.

Among the forward-thinkers attending MIPIM is **Waugh Thistledon**, the architect mastermind behind **Dalston Lane**: the world's largest CLT (cross-laminated timber) building, and a landmark project in the use of timber construction in high-density urban housing. The ten-storey, 121-unit development in London, is made entirely of CLT, from the external, party and core walls, through to the floors and stairs, weighing a fifth of a concrete building of this size. The project has been the subject of exciting partnerships with the London Borough of Hackney and timber-engineering specialists Ramboll, and is fast becoming the subject of international interest.

Also visiting MIPIM this year, is **Lendlease**, whose **Elephant Park regeneration in South London** is one of 18 large scale urban development projects in a flagship programme of the C40 Cities Climate Leadership Group (C40) that is taking action to reduce greenhouse gas emissions across the world's megacities. Elephant Park is set out to be Carbon Positive by 2020 and the project includes the first Passivhaus homes in central London. A dedicated conference session on the C40 cities will give the floor to **Anne Hidalgo, Mayor of Paris** and C40 Chair ; **Giuseppe Sala, Mayor of Milan**, City of Milan; **Raymond Johansen, Mayor, City of Oslo**; Lina Ghotmeh, Architect founder of Lina Ghotmeh Architecture and David Chipperfield, architect, founder of David Chipperfield Architects on March 14th at 11h15.

Green Planet Architects (the leading international network of sustainable architects) will be returning for their third consecutive year at MIPIM with a pavilion representing projects from over 80 countries and from some of the leading green-oriented architectural firms including Hollwich & Kushner, Shatotto, SRA, Sanzpont, Solaxess, Bluet and Le Sommer Environnement.

The sustainability subject also holds a key space in the MIPIM Awards with a dedicated category: Best Innovative Green Building. The winner will be announced during the official MIPIM Awards ceremony on Thursday, March 15th.

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