



mipim®

**10-13 March 2020 - Palais des Festivals, Cannes**

Media alert

## Information concerning MIPIM 2020

**Paris, 28 February, 2020** - As of today more than 90% of exhibitors remain committed to attend MIPIM. Therefore, we re-confirm that MIPIM will run as scheduled on 10-13 March.

Our decision is based on current facts and guidance from local, national and international authorities including the World Health Organization. There is no travel ban in place across France, and France and Cannes are not identified as areas of concern.

We are pleased to confirm that our programme of content remains inspiring with major keynotes and senior figures including mayors, political leaders and key stakeholders from the real estate industry. Investor participation continues to be strong with many reaffirming their support.

MIPIM will have a dedicated medical team in place in Cannes and will be working with the city and health authorities to ensure that any delegate will have access to full medical treatment and guidance in the unlikely event that it is required.

We look forward to welcoming participants and we remain committed to ensuring that all MIPIM attendees have a safe and productive stay in Cannes.

Any clients with specific concerns should contact their local MIPIM representatives.

### Notes to editors

Medical measures introduced by Reed MIDEM in Cannes include:

- Communication of World Health Organization (WHO) recommendations regarding hand, respiratory and best hygiene practices, available online by [clicking here](#), with reminders onsite (signage, dedicated staff training)
- Strengthened collaboration with local partners (airport, hotels, City of Cannes) to ensure vigilance and health/safety processes
- Reinforced medical team at the venue
- Increased standards of hygiene and cleanliness in the venue, including hand disinfectant gel in all public zones within the Palais des Festivals
- Additional support to exhibitors who wish to adopt specific hygiene measures for their stands

**For more information, please contact:**

**Mike WILLIAMS, Communication Director**

+33 1 79 71 99 33 / +33 6 24 19 36 57

[mike.williams@reedmidem.com](mailto:mike.williams@reedmidem.com)