



MIPIM[®] CONNECT

Press release

MIPIM CONNECT PARTNERS WITH MICHAEL PAGE

Job offers from the property sector in France, Germany and the United Kingdom accessible on the MIPIM Connect platform

Paris, 17 June 2020 – MIPIM Connect is enriching its platform by forging a partnership with Michael Page, the leader in specialised international recruitment, to provide access to job offers in the property sector in France, the United Kingdom and Germany.

Despite the current context, Michael Page still advertises nearly 1,000 job offers in these three countries. Vacancies cover both middle and top management positions (Investment Manager, Technical Asset Manager, Property Management Manager, Development Director, etc.) at investment companies, property companies, developers, management companies and large users.

"MIPIM is a forum for exchanges and contacts within the international property community, and plays a key though rarely-mentioned role in supporting career development within the industry. What better place to meet the managers you would like to work for! We have decided to integrate this aspect of MIPIM into the MIPIM Connect digital platform by partnering with Michael Page," comments Ronan Vaspart, Director of MIPIM.

"Our partnership with Michael Page is a major milestone as MIPIM continues to be a truly year-round partner and service provider to the international property community. It also plays a strategic role in enriching MIPIM Connect by combining the two very strong brands of MIPIM and Michael Page," says Reed MIDEM's Sales Director Matthieu Hallaire.

This international property job-offer service is a further addition to the range of MIPIM Connect services already in place:

- A **networking tool** to simplify connections between all international property professionals registered for MIPIM 2020. *For MIPIM 2020 registered delegates only.*
- **Exclusive MIPIM content** in the form of webinars and international property market studies. *For MIPIM 2020 registered delegates only.*
- **Curated content** available via free access.

"Our two companies share a vocation for generating business encounters that accelerate our stakeholders' objectives both in France and internationally. Our aim is to offer HR services at upcoming events such as Paris Real Estate Week and MIPIM, in order to put people at the heart of decision-making," adds David Mériçonde, Senior Director at Michael Page.

A webinar run jointly with Michael Page France on the evolution of jobs in the real estate industry will be available very soon on MIPIM Connect.

MIPIM Connect can be accessed from the [MIPIM website](#).

Paris Real Estate Week will take place from 14 to 17 September 2020. More information [on the site](#).

The next edition of MIPIM in Cannes will take place from 16 to 19 March, 2021.

Follow us on Twitter! @MIPIMWorld with the hashtag #MIPIM

Health & Safety

Reed MIDEM and Reed Exhibitions are pooling their combined experience to establish a robust programme of advanced measures to ensure all events meet the safety requirements set by the relevant local authorities and the benchmarks established by Reed Exhibitions based on the best practices and experience learned from their 500+ events.

French Government and public health guidelines are being closely followed. In the coming weeks Reed MIDEM will be issuing guidelines for safely gathering and exhibiting in the Palais des Festivals and other event venues. Measures will cover a wide range of protocols including physical distancing, increased medical facilities, as well as enhanced cleaning, sanitation and hygiene.

About Reed MIDEM

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM Asia Summit in Hong Kong SAR, Propel by MIPIM – NYC in partnership with MetaProp, Propel by MIPIM - Paris and Propel by MIPIM - Hong Kong for the tech and real estate industry; MAPIC and LeisurUp in Cannes, MAPIC Russia in Moscow, MAPIC Italy and The Happetite in Milan, and MAPIC India in Mumbai for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

About Michael Page

A subsidiary of PageGroup (more than 7,500 employees worldwide), Michael Page is the leader in specialized recruitment for middle/top management positions in France. Michael Page identifies experienced managers for fixed-term and permanent contracts thanks to the expertise of consultants present throughout the country and working in 17 specialized business lines. www.michaelpage.com

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