

Press release

Steve Wozniak to give moderated chat at Propel by MIPIM 2020 in September in Paris



Paris, 2 July, 2020 – Steve Wozniak, Apple co-founder, will deliver a much-anticipated moderated chat at Propel by MIPIM in Paris on Tuesday 15 September at 2:30 pm, at a time when innovation, changing models, and the importance of technology have never be stronger.

Propel by MIPIM is the flagship of the Paris Real Estate Week which takes place on 14-17 September 2020.

Thinking differently to deliver innovative solutions, is the DNA of forward-thinking entrepreneurs such as Steve Wozniak, who revolutionized the world of technology

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Paris Real Estate Week (the Week) will be the first event enabling real estate leaders to make an initial assessment of the Covid-19 impact on the industry and discuss future prospects. **Propel by MIPIM**, which focuses on innovation in real estate, will be held on September 14 and 15 at the CENTQUATRE in Paris, complete with an exhibition space, conferences and networking opportunities.

More information on Steve Wozniak [here](#).

Check out the full programme of the Paris Real Estate Week on our [website](#)

More information on Propel by MIPIM on [the website](#).

Follow us on Twitter! @MIPIMWorld and @PropelbyMIPIM with the hashtags #MIPIM and #PropelbyMIPIM

Health & Safety - Reed MIDEEM and Reed Exhibitions are pooling their combined experience to establish a robust programme of advanced measures to ensure all events meet the safety requirements set by the relevant local authorities and the benchmarks established by Reed Exhibitions based on the best practices and experience learned from their 500+ events.

French Government and public health guidelines are being closely followed. In the coming weeks Reed MIDEEM will be issuing guidelines for safely gathering and exhibiting in the Palais des Festivals and other event venues. Measures will cover a wide range of protocols including physical distancing, increased medical facilities, as well as enhanced cleaning, sanitation and hygiene.

About Reed MIDEEM - Founded in 1963, Reed MIDEEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM Asia Summit in Hong Kong SAR, Propel by MIPIM – NYC in partnership with MetaProp, Propel by MIPIM - Paris and Propel by MIPIM - Hong Kong for the tech and real estate industry; MAPIC and LeisurUp in Cannes, MAPIC Russia in Moscow, MAPIC Italy and The Happendite in Milan, and MAPIC India in Mumbai for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions - Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

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