

The MIPIM logo consists of the word "mipim" in a white, lowercase, sans-serif font, centered within a black rounded square.

**10-13 March 2020 - Palais des Festivals, Cannes**

Press release

## **Steve Wozniak to give keynote speech at MIPIM 2020**



**Paris, 8 January, 2020** – Steve Wozniak, Apple co-founder, will speak at MIPIM on Wednesday 11 March at 10 am at the Palais des Festivals in Cannes, France.

Organised by Reed MIDEM, a subsidiary of Reed Exhibitions, MIPIM, the World's Leading Property Market, will be held in Cannes from 10 to 13 March 2020.

To build our future, leaders in real estate need to anticipate the rapidly changing requirements of the user and to adopt new ideas. Thinking differently to deliver innovative solutions is the DNA of forward-thinking entrepreneurs such as Steve Wozniak, cofounder of Apple, who revolutionized the world of technology.

Such challenges and opportunities present a wider space: to develop creativity, encourage innovation and to think differently.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

**For more information on MIPIM, please visit [our website](#).**

**About Reed MIDEM:**

*Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in*

Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK Summit in London, MIPIM Asia Summit in Hong Kong SAR, MIPIM PropTech NYC in New York, MIPIM PropTech Europe in Paris, MIPIM PropTech Asia in Hong Kong SAR for the tech and real estate industry; MAPIC and LeisurUp in Cannes, MAPIC Russia in Moscow, MAPIC Italy and The Happetite in Milan, and MAPIC India in Mumbai for the retail real estate sector. [www.reedmidem.com](http://www.reedmidem.com)

**About Reed Exhibitions:**

Reed Exhibitions is the world's leading events organiser, with over 500 events in 30 countries. In 2018 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

**For more information on MIPIM, please contact:**

**My-Lan CAO, Press Director**

Tel: +33 1 79 71 95 44

[mylan.cao@reedmidem.com](mailto:mylan.cao@reedmidem.com)

**Constance Garcia y Santos, Press Officer**

Tel: +33 1 79 71 95 65

[Constance.garciaysantos@reedmidem.com](mailto:Constance.garciaysantos@reedmidem.com)

**For the UK press  
ing Media – Tom Elliott**

Tel: +44 07894 462 344

[tom.elliott@ing-media.com](mailto:tom.elliott@ing-media.com)

