Press release

MIPIM LAUNCHES FIRST EVER EVENT AT ANNUAL NYC REAL ESTATE TECH WEEK

The event hosts the first stop of real estate Startup Competition

**New York, 29 September, 2016** – MIPIM, the leading global real estate conference, has partnered with MetaProp NYC, the premier real estate technology nexus and RETech accelerator, to produce MIPIM PropTech Summit, the 2016 NYC Real Estate Tech Week’s flagship event. **The event will be held next Wednesday, October 5, 2016, in New York.**

The MIPIM PropTech Summit will be the first conference in North America to be part of the renowned MIPIM series of events, which includes MIPIM UK, MIPIM Asia Summit, MIPIM Japan and the MIPIM flagship event in Cannes, France, a four-day exhibition, conference and networking event with more than 23,000 international attendees. It will also be the first of the MIPIM series to focus exclusively on the future of the real estate market, with a heavy emphasis on the impact of technology as the real estate tech industry continues to gain momentum.

The MIPIM PropTech Summit will bring corporate real estate, government and technology professionals together under the same roof for a full day of panels and networking opportunities. The keynote addresses will be delivered by **Alicia Glen**, Deputy Mayor for Housing and Economic Development; **Brad Hargreaves**, Co-Founder and CEO, Common; **Paul Massey**, 2017 New York City Mayoral Candidate - President, New York Investment Sales, Cushman & Wakefield, and **William Rudin**, Vice Chairman and CEO, Rudin Management Co., Inc. Each speaker will offer their unique perspectives of government, RETech and traditional real estate to address the profound impact technology is making on real estate in New York and globally.

During the course of the MIPIM PropTech Summit speakers will discuss key topics including:

- **An overview of PropTech**: Leading international real estate and property technology investors discuss what’s what in property technology.
- **Government’s role in PropTech**: Hear more about this burgeoning specialty from some of the leaders in government real estate, government affairs, and real estate technology.
- **The real estate industry’s next frontier**: Learn about the most cutting-edge technologies in real estate that will shape the next generations of PropTech.
- **PropTech on a global level**: How are regional new technologies going international as PropTech interest continues to grow?
“We’ve been seeing strong interest in these themes globally,” said Filippo Rean, Head of Reed MIDEM’s Real Estate Division. “And with New York being the country’s epicenter of technological innovation, this day is shaping up to be one of the industry’s most exciting, diverse and thought-provoking events of the year.”

**A Unique Opportunity for Startups**
In addition to the gold-standard conference sessions, the MIPIM PropTech Summit will host the first ever North America stop in the Global Start-up Competition Series. The competition provides start-ups with an opportunity to meet and pitch business to relevant investors, developers, financial companies, media, analysts and other key influencers. The NY winner will compete against start-ups from stops in London (October 21, at MIPIM UK) and Hong Kong (November 29 at the 11th edition of MIPIM Asia) and will qualify for the final competition at Reed MIDEM’s MIPIM event, in Cannes, France.

“The first-ever MIPIM Startup Competition was a resounding success last year. We intend to significantly strengthen the presence of real estate technology at our MIPIM events, with the launch of the first-ever Innovation Forum at MIPIM UK, as well as an inaugural Hackathon, co-organised by Future PropTech,” explains Filippo Rean.

[Click here](#) for more information on MIPIM PropTech Summit.

[Click here](#) for more information on the MIPIM Startup Competition

**MIPIM UK** will take place on 19th-21st October 2016 at Olympia, London.

For more information on MIPIM, see our pressroom.

**About Reed MIDEM:**
Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPCANCUN and MIPJUNIOR for the television and digital content industries, MIDEM for music professionals, MIPIM, MIPIM Asia, MIPIM UK, and MIPIM Japan for the real estate industry and MAFIC, Retail Real Estate Market brought by MAPIC in Shanghai and MAPIC Italy for the retail real estate sector.

**About Reed Exhibitions:**
Reed MIDEM is a division of Reed Exhibitions, the world’s leading event organiser, with over 500 events in 43 countries. In 2015 Reed brought together over seven million active professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully-staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

For more information, please contact:

My-Lan CAO – Press Director  
Tel: +33 (0) 1 79 71 95 44  
mylan.cao@reedmidem.com